



REFLECTION - DECISION - ACTION

**Gallery Park
4020 Wake Forest Rd., Raleigh, NC 27616
1(919) 867-9494
sspcronica@gmail.com
www.sededesuperacionpersonal.com
www.sspmarket.com**

SSP Membership Package 2018



Our Commitment

The **Center for Personal Development (SSP)** is an institution dedicated to providing individuals, organizations, and companies with the information and tools they need to discover and reach their own potential through motivational and personal development through three important steps: *Reflection, Decision, and Action.*

Further developing our inner power of Being, Thinking, and Acting."

Our Services

- Entrepreneurial and Executive Consulting -
- Training, Marketing and Corporate Excellence -
- Speakers Panel and Conference Coordination -
- Community Program Development and Implementation-
- Educational Workshops -
- Translation to Spanish-

Nuestro Cometido

Sede de Superación Personal (SSP) es una entidad dedicada a la capacitación de individuos y grupos. Fortalecemos la habilidad de exponer los objetivos y compromisos desarrollándolos en acción por medio de tres pasos importantes **"Reflexión, Decisión, Acción"**

Llegando al desarrollo de resultados que plantean nuevos modos de **"Ser, Pensar y Actuar"**

Nuestros Servicios

- Consultoría Empresarial y Ejecutiva -
- Entrenamiento, Mercadeo y Excelencia Corporativa -
- Coordinación de Conferencias y Oradores Públicos -
- Desarrollo, Coordinación e Implementación de Programas Comunitarios -
- Talleres Educativos -
- Traducción al Español -



November 1, 2018

At The Personal Development Center (SSP), we are pleased to cordially invite you to become an active member of SSP Annual Calendar of Events 2018.

Community development can be defined as the economic value that comes from small, concentrated, cultural nucleus; whether from the family, or from local companies/small businesses, grass-roots organizations and Latino Business Leaders. Taking in consideration this fact, the option for support between entrepreneurs and community leaders can result in a high social impact that will improve the quality of life in NC, build stronger business, various communities, and simultaneously provide greater visibility.

At SSP we offer workshops, seminars and training programs to help individuals, entrepreneurs, and their team to achieves personal and professional excellence. We are extremely proud of our business celebrating our 7th year anniversary. Since 2010 our conference and training development has helped entrepreneurs to empower their careers and connect them with new customers. SSP received The Business Award in 2013 from Diamante Inc., for our achievements and services and Leadership Excellence Award from LNCTV in 2017.

See why you need to be one of our SSP active members. Attached is the package of information with the SSP Approach for our members success, along with different “Package Levels for Business Memberships” that are available for your organization.

We anticipate that more than 400 community and business leaders will be attending our conferences, workshops, business expo, and fashion shows. More than 1 million Latinos will listen about our educational programs through TV and radio.

Additional information will be available upon request in person or by e-mail, also you can visit www.sededesuperacionpersonal.com or www.sspmarket.com

Sincerely,

Nora L. Hernández
 Sede de Superación Personal, LLC (SSP)
 Reflection – Decision – Action
 Consulting and Training Services
 (919) 867-9494 Cell
sspcronica@gmail.com
www.sededesuperacionpersonal.com
www.sspmarket.com
 4020 Wake Forest Rd. Ste. 102b
 Raleigh, NC 27609



SSP Approach is Unique...

We offer workshops, seminars and training programs to help individuals, entrepreneurs, and their team to achieve personal and professional excellence.

We offer:

- ◆ One day training
- ◆ Three hour training sessions
- ◆ Fifteen training sessions
- ◆ Trainings in Spanish and English
- ◆ One on one coaching: Life, family, business and Leadership



SSP approach is unique in the field of coaching and facilitation. What set us apart is that we understand the culture and we are bilingual and bicultural. SSP trainers team have knowledge and a deep understanding of the common and individual obstacles that stand in the way of realizing full personal and business potential.

Our training programs focus on transforms values into innovations, separateness into solidarity, and risk into rewards through the understanding of three important steps: Reflection, Decision, and Action.

SSP trainers challenge our participants to get out of their comfort zone and empower you to take the steps that will lead to meaningful change.

**RESOLUCIONES
PERSONALES**

Descubra Su Por Qué
y
Construya El Liderazgo en
Su Interior

Nora L. Hernández
Entrenadora

Personal Resolutions
Define Your Why
and
Build Your Leadership
Within You

**Sede de
Superación Personal**
REFLECTION - DECISION - ACTION



¡SSP Aborda el Asunto de una Forma Única!

Ofrecemos talleres, seminarios y programas de capacitación como sistema de apoyo para la excelencia personal y profesional de empresarios e individuos por medio de la integración, la experiencia y el conocimiento profesional. SSP tiene el firme objetivo de acompañar a Cúpulas Directivas, Gerencias, Jefaturas y Equipos de Trabajo a alcanzar sus metas y objetivos

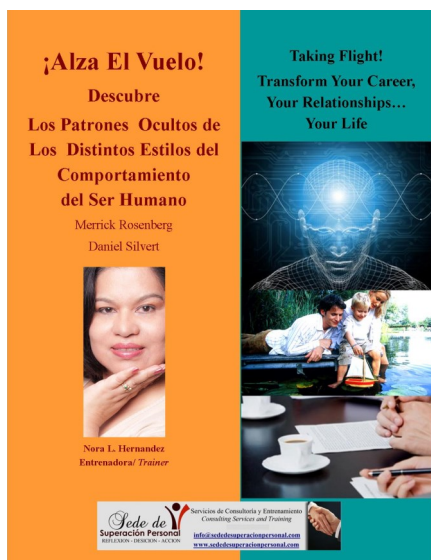
Ofrecemos:

- ◆ Un día de entrenamiento y capacitación
- ◆ Tres días de entrenamiento y capacitación
- ◆ Quince sesiones de entrenamiento y capacitación
- ◆ Entrenamientos en Español e Inglés
- ◆ Coaching individual y grupal: Vida, familia, negocio y liderazgo

En el área de facilitación y entrenamiento SSP aborda el asunto de una forma única, distinguiéndonos de los demás por nuestro claro entendimiento de la cultura del estado y los obstáculos comunes e individuales que se interponen en el camino de la realización del potencial personal y de negocios de nuestros clientes.

Nuestros programas de formación se centran en la transformación de valores en innovación, llevando al participante al claro entendimiento de tres aspectos importantes en la formación y desarrollo humano: Reflexión, decisión y acción.

Los entrenadores de SSP desafían al participante hasta llevarlo al punto de crecimiento interno y desarrollo personal para una toma de decisión propia, para un cambio significativo y se mantenga fuera de su zona de confort.





CUMBRE DE LIDERAZGO PARA EL HOMBRE
www.sededesuperacionpersonal.com

Hilton North Midtown Raleigh
10/18/14

Sede de Superación Personal
REFLEXION - DECISION - ACCION
Servicios de Consultoría y Entrenamiento
Consulting Services and Training
(919) 867-9494

SUMMIT LEADERSHIP FOR MEN

PRACTICES

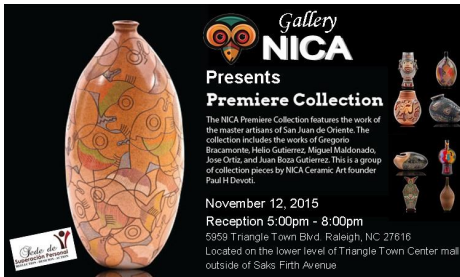
1. Modelar el Camino
2. Inspirar una visión compartida
3. Desafiar el Proceso
4. Habilitar a los demás para que actúen
5. Alentar el corazón

PRACTICES

- Model the way - Inspire a Shared Vision - Challenge the Process -
- Enable Others to Act - Encourage The Heart -



Los Clientes de SSP se Benefician de las Herramientas de Capacitación y Entrenamientos Diseñados para su Necesidad.



Gallery NICA
Presents
Premiere Collection

The NICA Premiere Collection features the work of the master artisans of San Juan de Oriente. The collection includes the works of Gregorio Baccamonte, Helio Gutierrez, Miguel Maldonado, Jose Ortiz, and Juan Boza Gutierrez. This is a group of collection pieces by NICA Ceramic Art founder Paul H. Dewett.

November 12, 2015
Reception 5:00pm - 8:00pm
5859 Triangle Town Blvd. Raleigh, NC 27616
Located on the lower level of Triangle Town Center mall outside of Saks Fifth Avenue

- ◆ Mentoring de Coaching Ejecutivo y Organizacional
- ◆ Recursos Humanos
- ◆ Marketing y Comunicación
- ◆ Resolución de Conflictos
- ◆ Estilo Personal
- ◆ Claro Entendimiento del Clima Organizacional
- ◆ Comunicación Interna
- ◆ Entendimiento de la Dinámica de la Comunicación
- ◆ Liderazgo Personal y Auto-estima
- ◆ Servicio al Cliente

Individual

Concéntrate en Lo Positivo +
Resoluciones Personales
¡Cree en Ti y en Tu Potencial!
¡Deja en Libertad El Poder
Que Hay en ti!
¡A la Mesa!

Familia

Ingredientes Esenciales Para La
Relación en Pareja
SOS Para Padres de Familia
¡Los Hombres Son de Marte
Las Mujeres Son de Venus!
Disciplina Positiva

Negocio

¡Alza el Vuelo!
El Arte de Dirigirse y Dirigir
Trabajo en Equipo
Desafíos de Un liderazgo Ejemplar
¡Tu Mejor Promotor Tú Mismo!
Cierres Efectivos
Cumbre de Liderazgo para
La Mujer Latina
Cumbre de Liderazgo para El
Hombre Latino



Enriquece Tu Vida y Nutre La Vida De Tus Hijos

Una Guía Práctica para
Manejar Problemas de Conducta
Comunes en Los Niños

Nora Hernández
Entrenadora



15 Semanas de Capacitación
Actividades Para Niños Mientras
Los Padres Se Capacitan

sspcronica@gmail.com (919) 867-9494
4020 Wake Forest Rd. Ste. 102b, Raleigh



WHY SSP WORKS ON BEHALF OF INDIVIDUALS, ENTREPRENEURS AND BUSINESS OWNERS?

*POR QUÉ SSP SE DIRIGE A INDIVIDUOS, EMPRENEDORES
Y DUEÑOS DE NEGOCIOS?*

TOP RANKING IMMIGRANT COMMUNITIES IN NC 2010

Rank	City	2010 Population	Percent Foreign-born
1	Cary	135,418	19.1
2	Raleigh	406,609	14.8
3	Durham	229,029	14.5
4	charlotte	734,418	14.4
5	high Point	103,672	12.8
6	Concord	79,330	11.8
7	Winston-Salem	230,044	11.6
8	Greensboro	270,357	10.9
9	Gastonia	71,782	10.7
10	Fayetteville	201,077	7.0
11	Asheville	83,570	6.8
12	Wilmington	106,819	6.0
13	Jacksonville	70,705	5.3
14	Greenville	84,879	4.9

Source: usa.com <http://www.usa.com/rank/north-carolina-state--foreign-born-population-percentage--city>



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Please choose one:

Diamond Package Investment - \$1000.00

1. Exhibitor at the Latina Leadership Summit and Business Expo, July 24, 2018
2. Exhibitor at the Summit Leadership For Men and Business Expo, March 28, 2018
3. All Excellence Award Sponsor amenities plus, full page add at the event program
4. Your company logo at SSP Publicity Postcards (3000 per year/ Print)
5. Your company logo at SSP Publicity Banner (7,000 – Email)
6. Your company logo at SSP Publicity Banner (Facebook – 3000 or more views)
7. Special mention in communications, company executive to introduce speaker or an award
8. 10 Tickets to the Latina Leadership Summit and Business Expo, July 24, 2018
9. 10 Tickets to the Summit Leadership For Men and Business Expo, March 28, 2018
10. Training Session opportunity (30 minutes) – At the Latina Leadership Summit
11. Participation at SSP seminars and networking meetings, very two months

Gold Package Investment - \$800.00

1. Exhibitor at the Latina Leadership Summit and Business Expo, July 24, 2018
2. Exhibitor at the Summit Leadership For Men and Business Expo, March 28, 2018
3. All Excellence Award Sponsor amenities plus, half page add at the event program
4. Company logo at SSP Publicity Postcards (3000 per year/ Print)
5. Company logo at SSP Publicity Postcard (7,000 – Email)
6. Company logo at SSP Publicity Postcard (Facebook – 3000 or more views)
7. Special mention in communications, company executive to introduce speaker or an award
8. 10 Tickets to the Latina Leadership Summit and Business Expo, July 24, 2018
9. 10 Tickets to the Summit Leadership For Men and Business Expo March 28, 2018
10. Participation at SSP seminars and networking meetings, very two months

Gold Package Investment - \$600.00

1. Exhibitor at the Latina Leadership Summit and Business Expo, July 24, 2018
2. Exhibitor at the Summit Leadership For Men and Business Expo, March 28, 2018
3. All Excellence Award Sponsor amenities plus, 1/4 page add at he event program
4. Your company logo at SSP Publicity Postcards (3000 per year/ Print)
5. Your company logo at SSP Publicity Banner (7,000 – Email)
6. Your company logo at SSP Publicity Banner (Facebook – 3000 or more views)
7. Special mention in communications, company executive to introduce speaker or an award
8. 5 Tickets to the Latina Leadership Summit and Business Expo, July 24, 2018
9. 5 Tickets to the Summit Leadership For Men and Business Expo, March 28, 2018
10. Participation at SSP Seminars and networking meetings every two months



FORMULARIO DE PRESTACION DE SERVICIOS/ *ENROLLEMENT FORM*

Company Name/ *Nombre de la Empresa*

Website

Company Owners or President's name/ *Nombre del presidente o dueño de la empresa*

General Manager's Name/ *Nombre del Manager General de la Empresa*

Address/ *Dirección*

Telephone/ *Teléfono*

Cell.

E-mail

Services/ *Servicios*

Years in Business?
Años de Existencia

Employees/ Amount
Número de Empleados

Directors/ Amount
Número de Directores

Choose one/ *Escoja uno:* *Diamond* _____ \$1000.00 *Gold* _____ \$800,00 *Silver* _____ \$600.00

Check # _____ Approved by/ *Aprobado por:* _____ Date/ *Fecha:* _____

AREA DE INTERES / *AREA OF INTEREST*

Integral Leadership Summit for Women _____

Integral Leadership Summit for Men _____

Seminars, workshops, training and networking meetings _____

Other: _____

Send to/ *Enviar a:* Gallery Park/ Sede de Superación Personal, LLC
- Nora L. Hernández - 5513 Round Hill Lane, Raleigh, NC 2716



Please tell us about your team needs:

- Annual Team Building day
- Improve Team Work —Trust and Communication
- Work Through Team Sessions
- Define and Reach Measurable Personal and Business Goals
- Personality Style
- Get a Clear Understanding of the Organization`s climate
- Enhance Communication Effectiveness
- Positive Attitude and Understanding The Dynamics of Motivation
- Self - esteem
- Other: _____

Por favor díganos cuáles son las necesidades de su equipo:

- Mentoring de Coaching Ejecutivo y Organizacional
- Recursos Humanos
- Marketing y Comunicación
- Resolución de Conflictos
- Estilo Personal
- Claro Entendimiento del Clima Organizacional
- Comunicación Interna
- Entendimiento de la Dinámica de la Comunicación
- Liderazgo Personal y Auto-estima
- Servicio al Cliente
- Otro: _____

Plan your Business!

Entrepreneurship offers many rewards, but you must be prepared and committed.



Would you be able to manage your own enterprise?

Do you have what it takes?

Do you have a business plan?



Be Prepared.

Negotiation based on Respect and Relationships.

Set Your Goals High Enough.



Use Social Media To Build Business Relationships.